

The Entrance of Dream Career for Printing Students

Placement Day 2025 was celebrated in Arasan Ganesan Polytechnic College, Sivakasi on 28.03.2025 in a grand manner. Thiru S. Ravidurai, Vice President, Federation of All India Fireworks Traders, Thiru A. Ganeshkumar, Correspondent, Thiru V. Giridharan, Management Member, Arasan Ganesan Polytechnic College and Dr. M. Nandakumar, Principal inaugurated the function by lightening the Kuthu Vilakku and distributed the appointment orders to all the students. The appointment orders for 217 students were handed over to the students in presence of their parents.



The appointment order is distributed to the student by Chief Guest Thiru S. Ravidurai

Dr. M. Nandakumar, Principal, Arasan Ganesan Polytechnic College welcomed the gathering. He stated that all the students have received more than one placement orders. Emirates Printing, Dubai had placed 35 students of Diploma in Printing Technology, Mechanical Engineering and EEE. Napco National, Saudi Arabia had placed 10 students. Apart from this abroad company, leading companies from India like L & T, Hyundai, ITC, Mando Automative, Adhava Packaging, Asian Metals, Manohar Filaments, Multiflex had placed our students. In India 172 placements and in abroad 45 placements, combined together 217 placement orders were received for this academic year.

Printing Technology has got a bright future because it has a huge demand fetching opportunities in India and abroad. There are more than 2.5 lakhs industries (printing & allied industries) in India. But the printing technology course offers in India is around 45 institutions

in our country, which offers Diploma, Degree and Vocational in printing. A very few institutions exclusively for Packaging Technology. Every year, from our college the passed-out students are around 65, where as in Tamilnadu around 360 diploma students are passing out every year. Still, there is a great demand in printing industries to recruit printing diploma holders. We are not in a position to fulfill the requirements of Printing Industries.



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Principal stated that due to this demand of printing technologists, we are running short term programme on offset printing machine operator for Mechanical and Electrical diploma students. Mechanical and Electrical students having basic knowledge of printing are absorbed in Printing and Packaging Industries. So, we are giving additional short-term courses for Mechanical and Electrical diploma students on Basic Printing and Offset Printing Machine Operators training to serve in printing industries.

Out of 217 placements, 45 foreign placements were recruited by reputed companies like, Emirates Printing Press; Dubai selected 35 students out of which Printing 10 students, Mechanical 16 students and Electrical 9 students respectively. Napco National, Saudi Arabia 10 students out of which Printing 5 students, Mechanical 4 students and Electrical 1 student respectively. Multiflex Polybags Pvt. Ltd, Chennai selected 16 students out of which 3 students from Printing technology, 3 students from Mechanical Engineering, 5 students from EEE and 5 students from Computer Engineering, Adhava Packaging, Coimbatore selected 21 students out of which 20 students from Printing Technology and 1 student from Computer Engineering (for DTP – Desk Top Publishing designing). Over all 45 students got foreign

jobs where the total 15 students only from Printing and remaining 30 students are from Mechanical and Electrical such as the demand of candidates required for printing and packaging industries. Because of the huge demand in printing industries, the Printing Technology Course is the high demand first filling course in our Arasan Ganesan Polytechnic College, Sivakasi.



Dr. M. Nandakumar, Principal is addressing the gathering

Multiple job opportunities are available for the printing technology students, this year. The foreign companies are giving the visa and air tickets at free of cost to all the students to join their companies. They are also providing accommodation and Transport free for all the students.

It is a golden opportunity for the diploma students to join without spending any financial commitment from their side, so the students are showing more interest to go abroad. The abroad placements are provided at AGPC with good intention for the students to settle well and look after their family by supporting financially. The awareness of printing was less in two decades back in our college and very few joined in printing technology course, when they don't get course admission in Civil, ECE, Mechanical, EEE and Computer they select printing course as their last option whereas now the printing course has become the most chosen course in AGPC, Sivakasi.

We teachers follow the slogan coined by All India Federation of Master Printers (AIFMP) as "Proud to be a Printer" often our students design and print with saying of "I feel proud to be a Printer" is the way of nurturing the young minds of printing diploma students to

feel pride and carry pride in their life (career). There is a huge possibility that we find quite latest printing industry trends in the coming years, as the world of printing is in a state of constant evolution. Ensuring cost-effective and high-quality outputs, is the main objective of the developments made in the printing world. The Print industries are recruiting qualified print diploma or engineers to get quality output to match the development of the print industry trends.



Students placed in Emirates Printing Press, Dubai

There is a greater opportunity in Government sectors for the diploma students to get jobs in Mudrika Printers, Government Printing Presses in Tamilnadu and India. Many of our printing students (25 students) are in Government Printing presses in Madurai, Viruthachalam, Chennai, Trichy etc.

Opportunities available for the printing students is widely promoted in the important functions like Inception Day of the college, Parents Meeting, Annual Day & Sports Day which has created high demand in our college to fill first Printing Branch & followed by remaining branches. We thank all the printing industries, printing associations especially AIFMP (All India Federation for Master Printers), New Delhi and Print Olympiad Competition exclusively for printing students. and our printing alumni for their continuous support to recruit our students and creating diploma in printing technology course a famous one in our region.

Our Correspondent Thiru A. Ganeshkumar and Management Member Thiru V. Giridharan, while addressing the students stated that hard work is the only one which will place them first in their career. How they work in a company will create an

opportunity to the next year students. So he insisted all the students to work with responsibility and raise their standards. They appreciated their experience of witnessing the Alumni across the world and fetching good name to the institution.



Students placed in Napco National, Saudi Arabia

Thiru S. Ravidurai, while addressing the students stated that, the students should work with enthusiasm and love their work. Only hard work will take them to high levels in their life. He also witnessed the multiple job opportunities for the printing diploma students and stated that in our region AGPC is the only college which provides the abroad job opportunities for the economically poor background students. It really uplifts their family economic status as well to the next generation. Thiru G. Venkateswaran, Placement Officer, submitted the Placement Cell annual report and vote of thanks was proposed by Thiru J. Saravananarajan, Academic Officer, Arasan Ganesan Polytechnic College, Sivakasi.
